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TECH&DESIGN

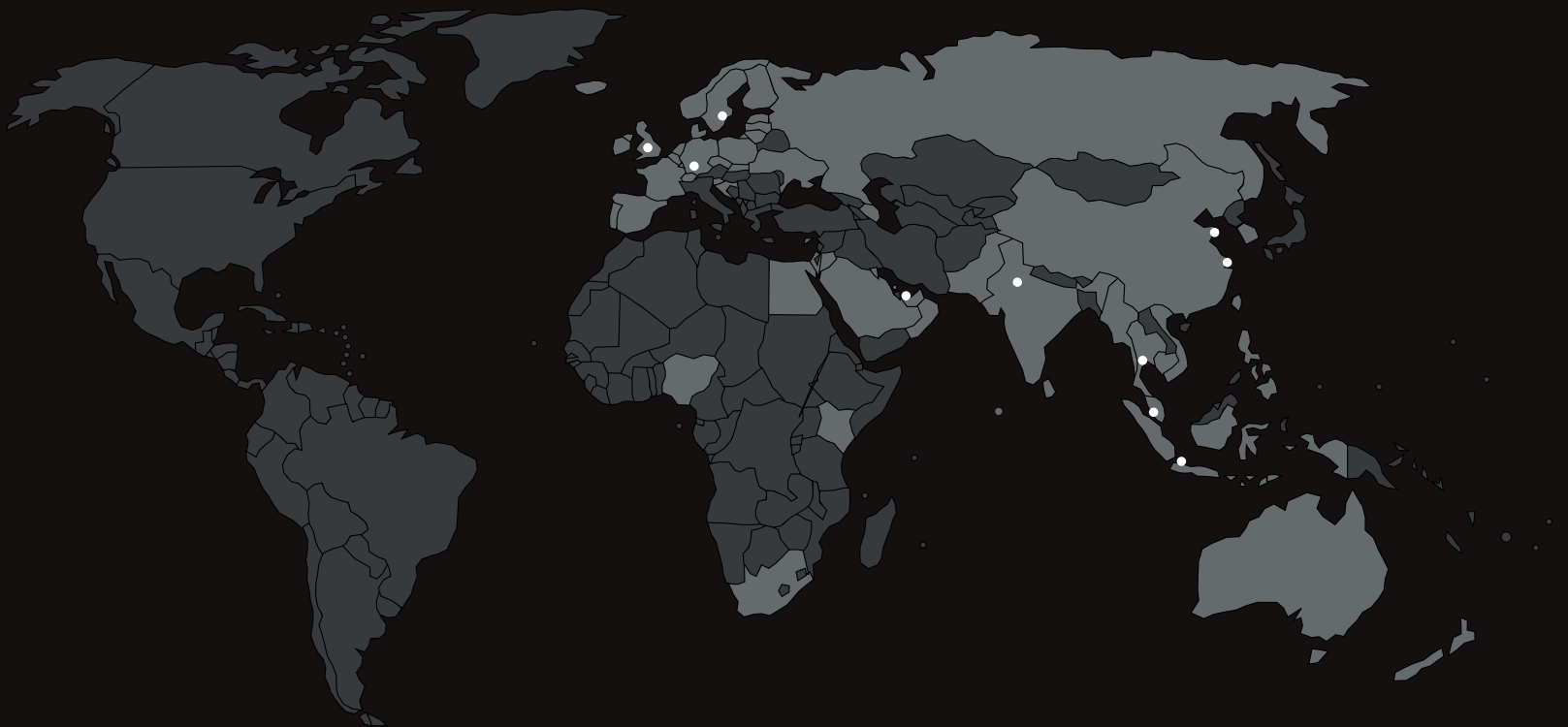
*The latest technology, safety
and sustainability from
the world of Aritco lifts.*

“I'm very proud to
work with products
that make life easier
for people and make
the world more
accessible to them.

MARTIN KNOKE, ARITCO GERMANY, PAGE 11



170 distributors, installers and service units in 50 countries



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of options



MARTIN IDBRANT

AGE: 47

LIVES: Stockholm

TITLE: CEO

“*Innovation, safety and reliability. These principles guide us in everything we do, all over the world.*”

You've been manufacturing lifts in a factory outside Stockholm for more than 20 years. What does your company history mean to us?

– Our Swedish heritage means a lot to us. We're part of a Swedish industrial tradition that places a high emphasis on design, functionality, innovation, reliability and durability.

You get a lot of recognition for your Scandinavian-style design. Why is design so central to Aritco?

– Anyone who decides to install a platform lift in their home will want that lift to become an integral part of it. That's why design is essential. That's also the reason why it's so vital to us that our customers are able to have their say about how the product looks, in accordance with their individual taste.

What are Aritco's guiding principles?

– Well, Scandinavian design is certainly one. Innovation, safety and reliability are others. These principles guide us in everything we do, all over the world.

Who buys a lift for their home from Aritco?

– That depends on where you are in the world, and where you are in life. In Europe and Scandinavia, customers tend to want to prepare and secure their homes for the future. Many people want to carry on living in their homes even when climbing stairs has become troublesome.

Installing an Aritco lift in your house will increase comfort, and also increase the value of the property. In Asia and the Middle East, a lift made in Sweden will be viewed as a premium feature, a status symbol. In some parts of the world, people of several generations will often be living together in the same house. And the rising cost of land means that houses are built with more floors and have smaller footprints, making lifts a natural choice.

Innovation, durability and reliability. What do those words mean to Aritco?

– Everything comes down to customer satisfaction and user experience. Our customers need to feel safe in the lifts we make – that goes without saying. Our products must also be easy for everyone to use and include the latest technology. If something should go wrong with the product, we have 170 partners around the globe that are ready to solve any problem.

Aritco is able to recycle almost 100% of the material in its lifts. How is that possible?

– Our lifts consist mostly of metals and glass, and we've decided to work with recyclable, sustainable materials. Right now we're working hard to develop greener, more sustainable ways to transport our products around the world.

No doubt there's a lot we can do to further minimize our footprint. And we also want to be a sustainable workplace. Our goal is to be one of Sweden's 10 best workplaces by 2022.

The Aritco Story

PLATFORM LIFTS

SINCE 1995

In 1995, four young entrepreneurs decided to execute a simple, brilliant plan to improve mobility for people everywhere.

Petter, Klas, Roine and Claes founded Aritco in a living room in Kungsängen outside Stockholm in 1995. All four had extensive experience in the lift business, and all agreed that there was a need for a new kind of product. A lift that would be easier to install, easier to operate and significantly less expensive than the lifts that were on the market back then. The four of them, all engineers, built their first lift by hand and called it the Aritco 7000.

The product was an immediate success. The founders' vision of improving mobility everywhere, with smart, compact platform lifts, had come to fruition. Aritco was established as a force to be reckoned with on the Swedish market.

Aritco was acquired by new owners in 2005, enabling global expansion and the development of further models. A global network of services – installations, repairs and sales – was created during the 2010s. The company intensified its focus on design and comfort, eventually culminating in the Aritco HomeLift, a major worldwide success when it was launched in 2016.

When Aritco was bought by the investment company Latour in mid-2016, Latour's experience in developing companies such as ASSA Abloy and Securitas proved a great contribution to Aritco's future.

Today, there are Aritco lifts installed in more than 35,000 homes, offices and public buildings around the world. The lifts are still built outside Stockholm, but the factory has moved several times as volumes grew. And the drive to create opportunities for more people to be more mobile via platform lifts is stronger than ever.

1995

Aritco is founded. The company's first lift, the Aritco 7000, is launched.

2005

Aritco launches its second home lift, the Aritco 6000.

2014

Aritco establishes a global network of partners to install and service its lifts in all markets.

2016

The Aritco HomeLift, designed by Alexander Lervik, is launched worldwide. Investment company Latour acquires Aritco.

2000

The first home lift, the Aritco 4000, is launched.

2013

The Aritco 9000, Aritco's first cabin lift, is launched.

2015

Aritco opens a showroom in Metzingen, Germany, followed by more than 100 stores fully or partially owned by Aritco.

2018

Aritco moves its headquarters and factory to a new state-of-the-art facility in Järfälla.

Hello!

WE ARE

ARITCO

All Aritco lifts are produced in Järfälla, Sweden. But Aritco's network of resellers and service partners spans the globe. Meet some of Aritco's team players: Johanna, Petra, Almir, Arian, Sharon and Martin.

JOHANNA OLSSON

AGE: 28

LIVES: Stockholm

TITLE: Technical
Project Manager

You've worked at Aritco for just a couple of months, what made you want the job?

– Aritco is on an exciting journey right now. And wanting to be a part of that journey made me take the job.

What does this journey mean to you?

– I work with Aritco's IT systems, and for me, the journey gives me the opportunity to be a part of building IT systems that help my colleagues work as a team across distances and achieve great results.

How would you describe the culture at Aritco?

– That it's a transparent, welcoming and inclusive culture. Even though I work in IT, I have already been given the opportunity to learn how our lift production works. To have a deep understanding of all aspects of the company makes it easier for us to achieve success.





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ARIAN WROOR

AGE: 31

LIVES: Stockholm

TITLE: Purchaser

What does being a purchaser at Aritco involve?

– As a purchaser, I make sure we have all the materials we need to build our lifts in time without disruptions. Another interesting part of my job is to source new sustainable suppliers.

So, sustainability is a big part of the job?

– Yes, it is. We're always searching for

materials that are recyclable. Right now we are able to recycle 95 percent of all the materials.

What parts aren't recyclable?

– The batteries, for example. But we have every reason to believe that is about to change. In the future, I believe our lifts will be 100 percent recyclable.

A man with a shaved head and a slight smile is leaning on a wooden handrail of a modern staircase. He is wearing a dark blue t-shirt and dark blue cargo pants with the name 'Almir' on the left leg. The staircase has wooden steps and a dark metal railing. The background shows a building with a grey facade and a window.

ALMIR CEHIC

AGE: 44

LIVES: Stockholm

TITLE: Production Technician

You've been at Aritco for nearly 20 years. What have you learned about the business?


– I have worked on assembly and also been a Production Manager. So I have gained both operational and strategic insights over the years.

What does the job of Production Technician entail?

– Among other things, it means that I'm working on developing more sustainable production methods.

Can you give an example?

– Some of our lifts have mirrors. They used to be delivered one by one in large boxes filled with bubble wrap. It wasn't the most sustainable way to distribute them. Today, larger orders are delivered on the same truck, with no boxes and a minimum of bubble wrap.



MARTIN KNOKE
AGE: 36
LIVES: Metzingen
TITLE: Technical support

What's unique about Aritco?
 – Besides the design, I would say the service.


How important is the Scandinavian design?
 – I'm a big IKEA fan, so Aritco lifts would fit perfectly in my apartment. There's something timeless about Scandinavian design.

What makes you proud to work for Aritco?
 – We are a great team that can solve any problem. I'm very proud to work with products that make life easier for people and make the world more accessible to them.


What makes Aritco lifts stand out in China?
 – The fact that they're safe, beautiful and leave a small footprint.

What are the best things about your job?
 – It's different every day. No two days are alike. Aritco is also a company that lets employees try out their own ideas. I've been able to see some of my own initiatives successfully put into practice.

Do you feel connected to Stockholm even though you're on the other side of the world?
 – Yes I do. We all have the same vision and are on the same mission. We collaborate closely in everything from planning to implementation. I doubt that the Chinese market would have looked the same without the lifts from Aritco.



SHARON QU
AGE: 37
LIVES: Qingdao
TITLE: Managing Director, China



What's on your desk right now?
 – Together with various teams and our designer Alexander Lervik, I am planning for and developing several new lifts in the Aritco portfolio.

PETRA LIND
AGE: 45
LIVES: Stockholm
TITLE: Product Manager

You were a part of the project that resulted in the Aritco HomeLift. What was the most exciting thing about that?
 – All of it! We were inventing a whole new language of design.

The Aritco HomeLift is a great success. What does that mean to you?
 – That we have accomplished something fantastic. It's a great team effort, and it also means that we have done a tremendous job with the overall design. We have invented a whole new expression for our future lifts.

Next Level Living

SOLVING PROBLEMS,

SAVING DREAMS

Most people think that Aritco is in the lift business. But we see ourselves as being in the business of making things possible – even dreams.

For a young family in Europe with three children and a busy lifestyle, an Aritco lift solved a problem that any parent can relate to.

The family lives in a semi-detached town-house with a garage on the ground floor. The parents share the daily tasks: picking up the kids from school or daycare, shopping for groceries, cooking dinner, and also trying to find time to enjoy evenings and weekends with their children, family and friends.

But getting strollers, children and grocery bags up the stairs to the kitchen always created a dilemma. Leave the children, aged 2, 4 and 7, in the garage and take the grocery bags up first? Or take the children up first, leave them alone in the kitchen, and then go get the groceries? Not an easy choice.

Fortunately, an Aritco lift not only solved

their dilemma, it also opened up new possibilities for the family to be together.

On the top floor, they have a roof terrace, where the children and their dad love to paint pictures. But grandma was never able to enjoy the gallery of family art displayed on the terrace, because she could no longer climb the stairs. Today, the children, who know how to run the lift, can't wait to show grandma their art.

For an Asian couple nearing retirement, a lift helped them hold on to their dream house. Ten years ago, they had built it on two floors with a garage underneath. All was set up in line with the principles of feng shui. This was the house they saw themselves growing old in and where their children and grandchildren would gather at holidays and vacations.

When the husband started to feel uncomfortable climbing the stairs, the

couple wondered if they would have to leave their dream house for a one-storey villa. While looking for alternatives, they came across a few properties that had lifts. One that especially caught their interest had an Aritco HomeLift. The lift not only could move people from one floor to the other, it also added a style that suited the home they loved.

So, instead of moving, the couple worked with their feng shui consultant and the local Aritco partner to find the best space in their home to install a lift. The couple are now living the life they worked so hard for, enjoying their house as well as the big family gatherings they had always dreamed of.

The foundation of our design thinking is to make more things possible so people can get more out of life at home. For some, our lifts simply solve problems. For others, they are truly life-changing.

From the ground up **CHOSEN WITH CARE**

The ability to customize an Aritco HomeLift to suit one's taste is a key benefit. Premium flooring from Swedish manufacturer Bolon is one of the most popular ways to do it.

It was crucial from the very beginning that our customers be able to customize their lifts according to their own taste. A choice of flooring is one of their favorite ways.

Aritco lift customers can choose any kind of flooring they like. By far the most popular choice when buying the Aritco HomeLift are rugs from the Swedish vinyl flooring and rug specialist Bolon.

"When we designed the Aritco HomeLift, we were actively looking for a Swedish design company that, like us, was driven by innovation and thinking outside the box," says Petra Lind, Product Manager at Aritco. "With Bolon, we instantly knew we had found the partner we had been looking for. Bolon is well-known worldwide – especially

among designers and architects – for its high quality and focus on design."

Bolon's story started out in Sweden. Like Aritco, Bolon has been eager to keep its headquarters and production facilities in Sweden. In Bolon's case, that's its hometown of Ulricehamn. "We have become a global design-led innovator by using the knowledge and possibilities inherent in our own Swedish tradition," says Annica Eklund, Chief Creative Officer at Bolon. "So we are happy to be a part of the design journey that Aritco and Alexander Lervik have set out on with the Aritco HomeLift. And we're especially pleased that our floorings are such a popular option."

Petra and the team at Aritco have plans to increase the number of flooring options for the Aritco lifts in the future.

"One idea we're working on at the moment is to let a group of carefully chosen designers create 'special editions' in conjunction with international design fairs," Petra says.



Annica Eklund, Bolon

A portrait of Petra Lind, a woman with long blonde hair and blue eyes, looking through a glass lift. The lift has a red frame and is partially visible in the foreground. The background is a bright, out-of-focus interior space.

PETRA LIND
AGE: 45
LIVES: Stockholm
TITLE: Product Manager

“Our lifts have always been designed to be a prominent feature of the home.”

Aritco HomeLift as a miniature, in scale 1:10.

The rise of beauty

FORM AND FUNCTION

Designing the Aritco HomeLift was a three-year process. Product Manager Petra Lind was a key member of the team that created a product meant to be seen.

How are your home lifts designed differently from your competitors' lifts?

– For one thing, other companies tend to talk about functionality in terms of weight, speed, technological solutions and so on. Home lifts have traditionally been hidden away where no one could see them, so there's been less focus on making lifts beautiful. But our lifts have always been designed to be a prominent feature in the home. Our idea is to put the eyes of owner of the house at the center, to give them the feeling that our lifts are adding something beautiful, not just functional – like a beautiful piece of furniture. The new Aritco HomeLift manifests this philosophy more than ever.

What is Aritco's design philosophy?

– It is based upon a number of ideas and ideals. One is that the form should follow function. That goes for all our lifts. It is also about our choice of natural materials. When we designed the new lift, the Aritco HomeLift, we wanted it to have an even stronger Scandinavian design profile than our previous lifts – a look and feel that is an expression of Aritco's Scandinavian heritage. We wanted it to be built entirely from natural and recyclable materials, and we wanted a type of design and construction that enables variation and personalization.

In what ways do Aritco home lifts look Scandinavian?

– The natural materials we use make

them look Scandinavian. There's also a certain simplicity and airiness to the overall design. All of this is in line with the Scandinavian design tradition.

You also mentioned personalization.

– Yes. Customers are free to customize the look of the product in several ways. They can mix solid and glass walls, for instance, and can choose their preferred glass and lighting. They also can choose the color of the lift. And we offer different floorings to choose from. When it comes to the back wall with the control panel, we developed a new feature we named the DesignWall. The DesignWall adds even more customization options. They can choose between nine different designs – patterns, colors, art works and photographs. No two Aritco HomeLifts look the same.

When you developed the Aritco HomeLift you ran a design contest. The Swedish designer Alexander Lervik won and joined the team.

– Yes, Alexander came in as the designer for the new Aritco HomeLift. This was a very successful marriage, and today he continues to be involved in our product design development – as well as in other projects.

Was there a functionality that the Aritco HomeLift really took to a new level, so to speak?

– There were several. But in the end, we

spent the most amount of time on developing a new control panel.

In what way did you want the control panel to be different?

– We wanted to do something new. Lifts and elevators have traditionally used button-based panels. Alexander Lervik looked elsewhere for inspiration. He looked towards hi-fi products, for instance. Amplifiers and similar products have a long tradition of using handles and knobs rather than buttons. The auto industry uses more knobs than buttons nowadays, especially in its navigation systems. We decided that we wanted the lift to be operated by a steering wheel rather than buttons. This was a completely new way of maneuvering a lift.

How long did it take you to come up with a design for this?

– Alexander was very clear about how he wanted it to look. As I said, this was a whole new way of operating a lift, and we spent a lot of time getting the ergonomics right. We conducted multiple tests and customer surveys. And we are very happy with the end result!

The future of design and technology

WORLD TALK TOUR

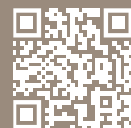
Throughout 2019, participation in design and architecture fairs in Stockholm, GuangZhou, London and Dubai gave Aritco ideas about how design and technology will come together in the future.

Technology and design help us to explore, experience and find new ways to improve our lives. They have been and always will be a part of our development. Some of us are endlessly curious and thrive when we overcome challenges and take things to a new level. These challenges extend to our homes, workplaces and every aspect of our lives. Aritco is dedicated to opening up new opportunities and experiences that for some mean ultimate comfort and for others are life-changing.

The combination of design and technology is bringing out the best in human ingenuity, making life beautiful with improved functionality. At Aritco, we believe that collaboration with partners such as Alexander Lervik, Färg & Blanche and many more can do just that, making the world a bit more beautiful every day.

During 2019, we embarked on a journey, visiting design and architecture fairs in Stockholm, Guang-

Zhou, London and Dubai. We asked architects and designers how they see design and technology coming together in the future. This resulted in four conversations full of interesting views on the future of our living environments. Follow the talks and watch the interviews on aritco.com/nextlevelliving



Comfortable living FROM SWEDEN TO SAUDI ARABIA

The Aritco factory produces up to 20 lifts per day. Whether the lifts are installed in a private villa in Sweden or in Saudi Arabia, they always set a new standard for comfortable living.

When Tommy Forsell from Stockholm got the opportunity to build his dream house, he knew he wanted it to include a lift. After researching what was on offer, he chose an Aritco HomeLift.

"I wanted the house to be fully functional. I intend to grow old in this home," he says.

The architect behind Forsell's dream house is Pål Ross, who is well known for his unique villas and fondness for curved shapes, exclusive materials and extensive use of glass.

"We have worked with Aritco for 15



Pål Ross, architect.

years, and we have always shared a view of what a lift should do in a house," Pål says. "Besides the fact that a lift increases the value of the property and creates unmatched comfort, it also optimizes the house for practical use for many years to come."

The lift has already become a big part of Tommy's day-to-day life. Anything heavy goes in the lift.

"We have a four-storey house. It's nice to be able to transport things that are going up to the roof terrace from the garage, or heavy grocery bags directly to the kitchen," Tommy says.

PART OF THE ARCHITECTURE
For Tommy, it was also important that the lift would become a part of the house's overall architecture and blend into the visual experience.

"The lift makes my life easier," he says. "And I'm happy that I will be able to live in the house for a long time. I am also pleased that it looks so nice. The lift gets a lot of attention when I have guests over."

All Pål Ross-villas are prepared for the installation of a lift. Not all customers put one in right away. But Pål believes it should always be an option if the need arises.

"We installed our first home lift in a house 15 years ago," he says. "Back then, lift designs weren't really suited to the home environment. With Aritco's new design and options, it's become a lot

more desirable to give the lift a prominent place in the house."

FIRST TIME IN CHINA

2017 was a good year for Aritco in China. The company had a successful exhibition at the Design Shanghai event, which led to China becoming an important new market for the company.

"We haven't had platform lifts based on the screw and nut drive system in China until now," says Sharon Qu, Aritco's Managing Director in China. "The home lifts on the market were like public lifts, just smaller."

Even though these conventional lifts measured just one square meter, they needed four square meters of space to be properly installed. They also needed extra space for the machine room.

"Yes, Aritco's technology makes it a lot easier to install lifts in private homes, since they do not require the same amount of space," Sharon continues.

The market for home lifts in China is getting bigger every day. The standard of living in the big cities is rising, and multifloor houses are becoming ➔



*The Aritco HomeLift blends
into Tommy Forsell's
four-storey villa.*



“*I wanted the house to be fully functional. Not only right now, but also for when I get older.*”

more common. As a result, people living in these multifloor houses are looking for practical solutions for their homes.

“There are more customers in China today who want more comfort and better functionality in their homes,” Sharon adds. “Thanks to Aritco’s home lifts, it has become a lot easier for the architects to fulfill their desires.”

MULTI-GENERATIONAL HOMES

It is common to install lifts in multi-generational villas in Saudi Arabia. The customers who want to install a lift from Aritco are in search of a smarter home, or want to create an even more luxurious and designed feeling in their house. And they will not settle for a conventional lift.

“Aritco’s customers in Saudi Arabia are demanding,” says Mohammed Taha, Aritco’s Sales Manager in Middle East. “The people who install a home lift from Aritco do so because they are concerned with quality and design, and they like the fact that they can customize the lift to suit their own taste. It is about furnishing a home that will reflect the customer’s own personality.”

Other customers live together in multi-generational homes, and want all generations of their family to have access to all parts of the home.

“With Aritco’s lifts, larger families can have a better life together,” Mohammed continues. “The lifts make accessing different floors in an apartment or house a lot easier.”

Another reason for Aritco’s success in Saudi Arabia is the simple installation process.

“Aritco’s lifts are very easy to work with from a construction point of view, because there is no extra space needed behind, below or above the lift,” he concludes. “This means that the lifts can also be installed in older apartments or villas without creating any imprints.”

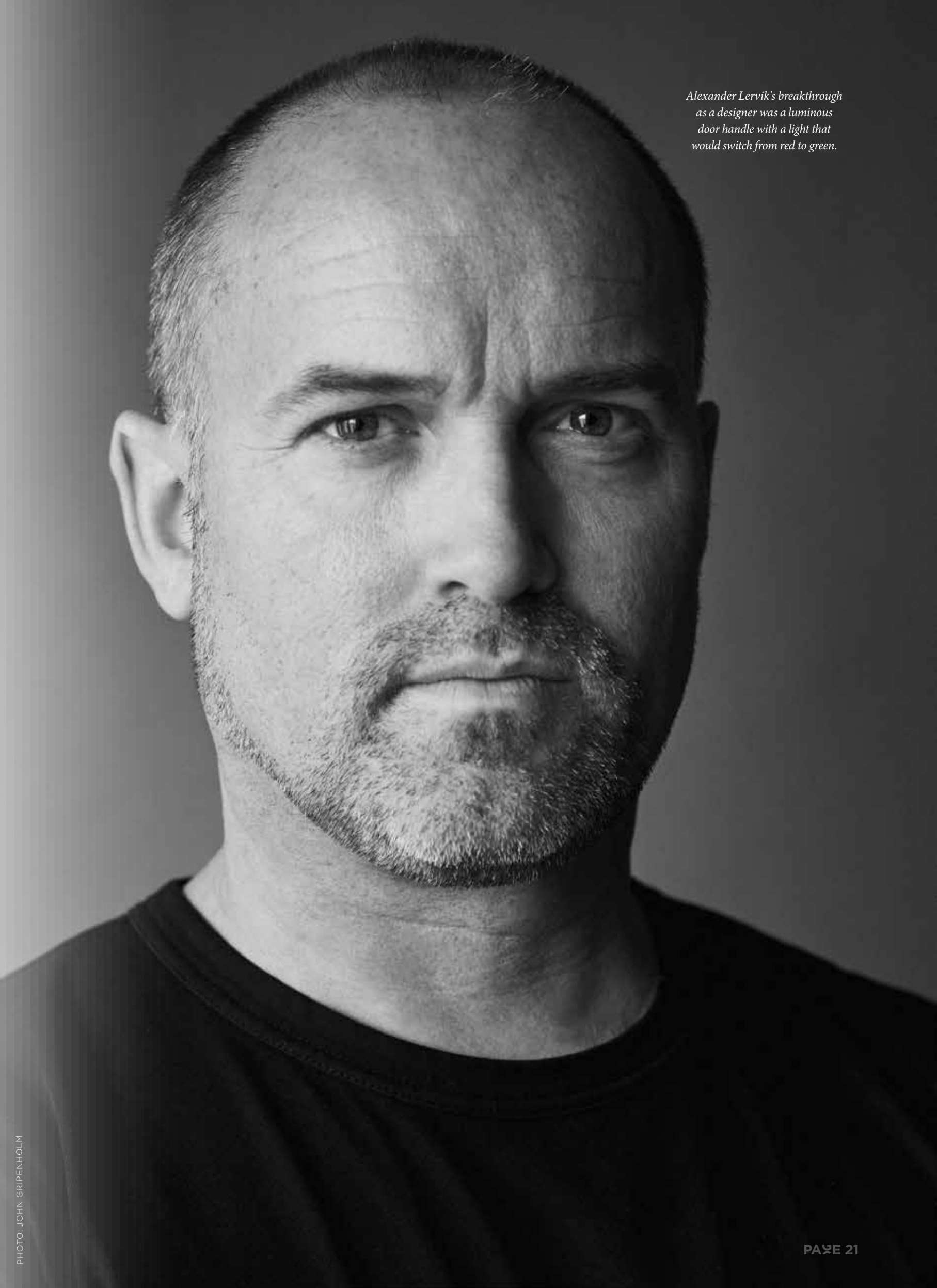
Alexander Lervik

DESIGNER THINKING

In 2013, the renowned Swedish designer Alexander Lervik was invited to a design contest organized by Aritco. The competition was fierce. Lervik won and was given the opportunity to design the next generation of Aritco home lifts.

Tell us a little bit about yourself.

– I'm a graduate of Beckmans School of Design in Stockholm. I have done a lot of interior design for hotels and nightclubs. Then I got to a point where I wanted to concentrate solely on product design. I have done everything from textiles and furniture to industrial design, and have been collaborating with producers like Absolute Art and Moroso. I have also had the privilege of winning awards, such as Elle Decoration's Furniture of the Year and a Swedish Light Award.



*Alexander Lervik's breakthrough
as a designer was a luminous
door handle with a light that
would switch from red to green.*

“*In the end, those regulations and limitations made us come up with a lot of innovative ideas.*”

What are you working on right now?

– Right now I am busy designing gas barbecue grills! But I've also been kept on at Aritco, and right now we are in the process of designing new lifts. I also help Aritco find the right design language for their exhibitions at selected international design fairs that they participate in with the Aritco HomeLift.

What was your breakthrough as an industrial designer?

– It was a luminous door handle with a light that would switch from red to green.

Would it be fair to say that some of your work crosses over into the art world?

– I have created several light-based installations for art exhibitions, so yes. At the moment, I am working on a major war memorial monument in Haugesund, Norway.

How did you come to design the Aritco HomeLift for Aritco?

– Aritco realized several years ago that the next generation of home lifts needed to have new designs for a new era. They also wanted to find a more distinctively Scandinavian style for their lifts. So they

invited Swedish industrial design companies to enter a design competition for home lifts. I was invited to participate because of my previous work with lighting, which was an important part of the brief. Then I won the competition.

A residential lift. That sounds like a challenge?

– It was. I've always had a passion for inventions and innovations, new technology and suchlike. But I'm not an engineer, so this was a collaborative effort between my office and the Aritco design and technology teams all the way. A product like this has to meet a lot of safety requirements. From a design standpoint, that can sometimes feel a bit frustrating and limiting. But in the end, those regulations and limitations made us come up with a lot of innovative ideas for the Aritco HomeLift.

Did you know what you were after right away?

– We started from scratch. There was nothing on paper when we first sat down. I had some thoughts about how I wanted the lift to look and feel, though. For instance: I wanted the Aritco HomeLift to be operated with a rotating navigation wheel rather than

the usual buttons. I just thought it would be better from an ergonomic point of view. This idea turned out to have quite beneficial side effects. In order to build a normal button-based operation panel, you need to take into account around 180 different combinations. The navigation wheel only has two! I approached the project from an architectural point of view. I wanted the product to be functional and to blend into different surroundings. I wanted the colors and materials to be customizable, according to the customer's taste and preferences.

And you wanted to work with glass and light?

– Yes, I wanted the shaft to be made of glass, in order to utilize the light inside the lift better. It's cool if something happens during your ride, right? The idea of the exchangeable design wall came later. I thought it would be cool if the lift could have a certain “news value,” so to speak, by making it possible to change the way it looked from time to time. There was also the fact that Aritco is present in many different markets. In Scandinavia, 99 percent of all refrigerators are white or steel. In India, however, you can buy a fridge that is jaguar green, with gold handles! So why not have a



ALEXANDER LERVIK

AGE: 47

LIVES: Stockholm

TITLE: Designer

product that can look different, according to the customer's taste and wishes.

Do you see yourself as a designer in the Scandinavian tradition?

– I tend to think of myself as being a bit too flipped out, a bit too unruly, to easily fall into the category we know as “Scandinavian design.” When people from abroad see my stuff, however, they always go, “that’s so Scandinavian!”

You’re probably somewhere in between then.

– I have a lot of love for the simplicity and the timelessness of Scandinavian design products. But I also feel that we live in an increasingly globalized world. Designers all over the world are reading the same magazines and the same blogs. Products aren’t necessarily tied to the region in which they’re created. They can have just as much to do with the interests and the personality of the customer they are designed for. And specific trends are the same, whether you live in Japan or Sweden.

But simplicity and ease of use remain an ideal?

– Yes, the simplicity inherent in Scandinavian design lends itself to everyday products. The product should be able to blend into the environment it’s placed into, whether we’re talking about a home in Dubai, Shanghai, New York or Stockholm. It needs to be durable too. Buying a home lift is kind of like renovating a bathroom. It’s a long-term investment. But if you can easily and affordably change the way it looks, then why not?

What did Aritco get from working with you – besides a beautiful product?

– I’m really thankful for the belief they had in me. What they got in return for taking a chance on me, besides the actual product, was a certain amount of PR, I guess. What I do with furniture and lights attracts quite a bit of attention from journalists. I have to commend Aritco for being so forthcoming, so open to left-field ideas. We intend to

continue our collaboration, both when it comes to products and other ideas. The company had already done a terrific job before I came into the picture. They had a solid philosophy in place. They had already decided that they wanted their lifts to be viewed as more than just domestic appliances. They wanted them to be beautiful residential furniture, something to be proud of, a conversation piece.



“Aritco wanted its lifts to be beautiful residential furniture, like conversation pieces.”



9 different design walls

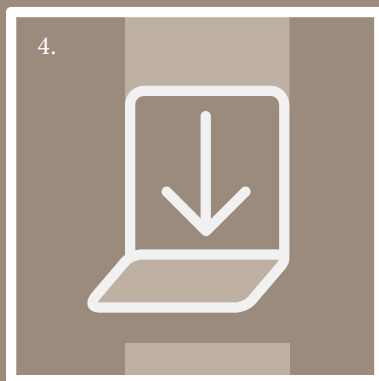
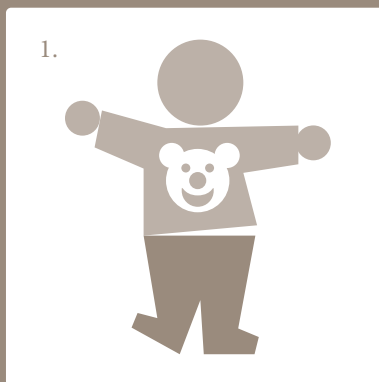
The most elegant way to put a personal touch on your wall is through the choice of our DesignWall. In total, there are nine backgrounds to choose from. Alexander Lervik himself has created two unique designs. The other backgrounds are designed by the photographers Erik Undéhn and Rikard Lilja as well as the artist Lotta Ingman.

BEST IN CLASS

At Aritco, we've always striven to make lifts that are unrivalled when it comes to safety, the latest technology, design and customization. In addition, we work hard to make our lifts more and more sustainable and recyclable. On the following pages, you can read about why our lifts are unlike any others on the market. →

SAFETY IN EVERY DETAIL

Aritco's SmartSafety system makes the Aritco HomeLift safe for everyone.



1. Smart doors

In a family with children, a home must be safe to play in. This also applies to the lift. If Aritco's smart doors detect something is in the way when they close, they open automatically. The doors can also be locked, if required.

2. Key - for locking the control panel

It is possible to lock the control panel to prevent the lift from being used. A key symbol indicates whether or not the lift is locked. The lift can still be called from another floor when locked and is lit until the lock is turned off.

3. Emergency call

If an accident occurs, you can make an emergency call directly from the lift with the alarm button, which is connected to a pre-programmed telephone number.

4. Fall-proof mechanism

Aritco's mechanism for driving the lift up and down use a well-proven and reliable screw-and-nut drive system. This means that the lift will not fall down if any fault should occur. The drive system also makes the lift move quietly and smoothly with a soft start and stop.

5. Replacement Battery

If the lift is used during a power failure and stops between two floors, a spare battery is activated. The spare battery will ensure that the lift immediately goes to the nearest floor. The spare battery also has a function that keeps it from running down, even if the power is disconnected.

6. Meets all requirements

The Aritco HomeLift meets Europe's strictest safety requirements. It is also CE-certified, which means that it is a safe product according to EU rules.

SUSTAINABLE ALL THE WAY

As of today, as much as 95 percent of the material used in the Aritco HomeLift is recyclable. This is a great achievement, but our target is 100%.

Using sheet metal, aluminum, glass and as little plastic as possible allows Aritco to recycle almost all the materials that are needed to manufacture the lifts. The only non-recyclable parts are the electrical cable system and the battery.

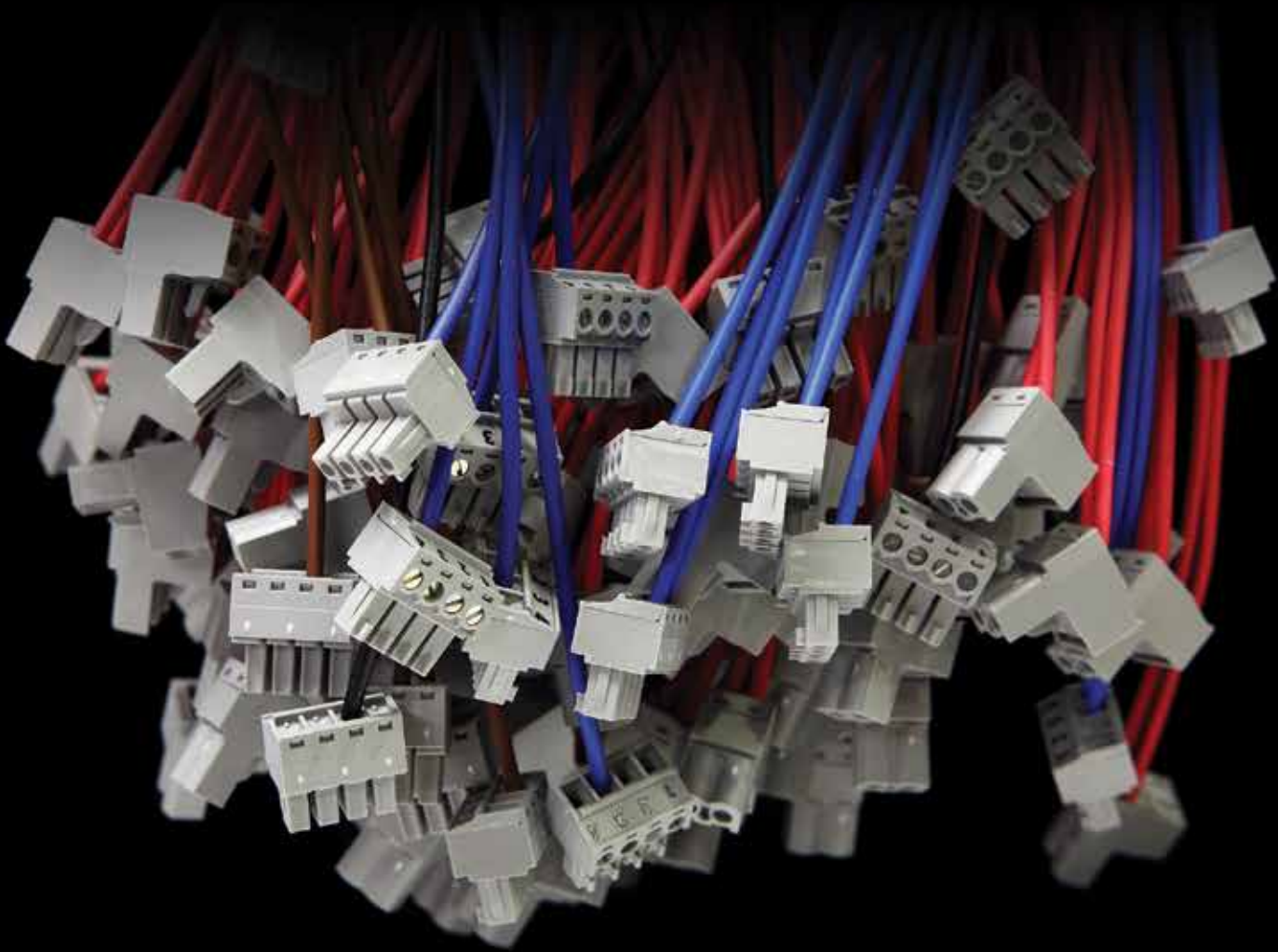
"Battery technology is fast-moving, and we move with it," says Petra Lind, Product Manager at Aritco. "And I expect us to be using recyclable batteries in the not-too-distant future."

Aritco's quest for maximum recyclability and sustainability is shown at every stage of the design process.

"We have to have an open mind when it comes to changing designs, and sometimes technology, in order to find more eco-friendly solutions," she says. "Today, all our lights are LED, rather than fluorescent. This has the added benefit of our lifts becoming more energy efficient, and this is something we are really proud of."

Besides the goal of 100% recyclability, Aritco is looking at overall sustainability. "Sustainability means more to us than just being able to recycle," Petra says. "It's about taking responsibility for everything that happens before we start the actual manufacturing process, and what happens thereafter. Whenever possible, we source our materials locally, in order to reduce our CO₂ footprint. We constantly strive to improve our production methods, as well as how we transport our lifts to our customers in other parts of the world."

*The steel screw
and the motorized
nut make the lift go
up and down.*



TRADITION MEETS INNOVATION

The mechanism that makes Aritco's lifts go up and down is tried and tested. The technology that controls how they work is more innovative.

Aritco's lifts are based on the screw-and-nut drive system. The system works by using a large screw pole running the full length of the lift shaft. Connected to the motor on the lift platform is a drive nut. Depending on the direction of rotation, the lift will either go up or down on the screw pole.

The screw-and-nut system is especially well suited for lifts, because if the lift malfunctions, should stop, it will not fall down. This makes screw-and-nut drive systems safer than lifts that are operated by other technologies. The motor is contained within the shaft, so no machine room is

required. Aritco lifts incorporate a self-lubricating system, minimizing the need for maintenance.

The Aritco HomeLift also contains the latest technology and comes with a smartphone app called Aritco SmartLift, which allows you to adjust the lighting inside your lift from the comfort of your sofa. In the future, you will be able to connect the Aritco HomeLift to your Wi-Fi network so it becomes part of your "smart home." This will enable a range of cool features. Do you want the Aritco HomeLift to be ready for you on the second floor in the morning? Would you like to

send the Aritco HomeLift down to the garage floor when the doors are opened? These are things the lift is prepared for and we foresee in the near future.

Connected technology will also change the way the lift is serviced and maintained. Aritco is currently developing a system that will automatically notify the company's service partners if something goes wrong with the product. It will also be able to pinpoint what the trouble is and whose lift needs maintenance. In short, owners will not be required to report problems themselves. This means problems will be solved more quickly.

SUPER-FAST INSTALLATION

It only takes a few days to install an Aritco lift. The secret behind this fast installation is Aritco's unique platform-lift technology.

Installing a platform lift from Aritco is easy and can be done in almost all properties without the need for any major site preparations. Other lifts require space and remodeling for both an engine room and a lift shaft. Aritco solves these problems by incorporating the lift technology into the back wall of the lift and by using a self-supporting lift shaft.

The simple construction means that the lift requires less space than other lifts, and is therefore more easily placed in a house. The lift can be placed in any open space, with minimal impact on the premises. It can either be placed directly on the floor with

a ramp or installed in a 37 mm pit. Perforation between floors is required. The lift must be attached to a wall or equivalent.

The unique design and technology also means that Aritco's lifts are not required to follow the Lift Directive regulations that other lifts must. Instead, they follow the Machinery Directive and European legal requirements. This makes it easier for Aritco's lifts to adapt to local construction standards.

As a result, installing an Aritco platform lift generally costs 70 percent less than installing a conventional lift.



HOW TO BUY A LIFT

Your cut-out-and-keep five-step guide to buying a home lift from Aritco.

1. Find the right size

If you've not been able to check out one of our lifts in person, either at an exhibition or in one of our showrooms, you can order Aritco's practical HomeKit. The HomeKit package includes a size mat, which will help you understand how little space our lifts require. It also includes a checklist of important information the soon-to-be owner should think about before ordering a lift from us. To make your choice a little easier, we include inspirational material, which helps you get to know us, our lifts and all the options a little bit better. Order the HomeKit at www.aritco.com

2. Let us pay you a visit

When you've learned a bit more about what you want, it's time for the next step in your journey towards becoming a home lift owner. In order for your decision-making process to run smoothly, an appointed Aritco sales partner will pay you a visit. You'll be able to ask any questions you might have regarding your purchase and the installation process. For the Aritco HomeLift, we have our unique LiftGuide to help you at aritco.com. This will tell you everything about the options and combinations you have chosen.

3. Let us build a lift for you!

Once you have decided on your model, size and options, it's time to place your order. Once your order is registered with us, our factory outside Stockholm will start production immediately. The manufacturing period for a standard lift averages about six weeks. Transportation cost and transit time depend on the destination.

4. We will help you get ready

The time for installation is coming closer. We will provide you with a checklist that will help you prepare your home in advance. Your Aritco sales partner will answer any questions you might have and offer further assistance. Aritco's installation process is designed to minimize disruption in your home.

5. Time to ride

In order for the installation process to run as smoothly as possible, we will send an Aritco-certified technician to your home. Getting the lift secured and up and running will only take a couple of days. When everything is in place, it's time for you to enjoy your first ride in your very own, personalized lift! If you have chosen the Aritco HomeLift, you can download the SmartLift app that goes with it. Use it to control the lighting in the lift. It will also tell you when the lift needs servicing.

3 MODELS, HUNDREDS OF OPTIONS

Aritco manufactures three different lifts for the home. The Aritco 4000, the Aritco 6000 and the Aritco HomeLift. Find out which model and size best suits your needs on the pages that follow. →

Aritco HomeLift

Aritco HomeLift is designed to ignite the full potential of your home. It goes beyond mere function to be a spectacular design feature that makes your home stand out, while giving you that extra feeling of luxury.

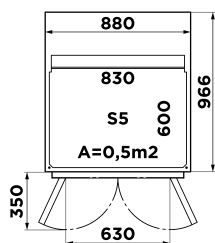


EXPLORE

Key features

Aritco HomeLift comes with luxury design features like the DesignWall, a backlit wall with selected art from prominent Scandinavian designers, and DesignLight, with state-of-the-art lighting that you can control via the SmartLift app. The lift is operated via a unique solution: a steering wheel called the SmartControl. The lift is equipped with our SmartSafety system, with safety features that anticipate situations and prevent accidents.

Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD
S5	600 x 830 mm	966 x 880 mm	250 kg / 2 persons
S8	1000 x 830 mm	1366 x 880 mm	250 kg / 3 persons
S9	1100 x 830 mm	1466 x 880 mm	250 kg / 3 persons
S12	1000 x 1200 mm	1366 x 1250 mm	400 kg / 5 persons
S15	1100 x 1400 mm	1466 x 1450 mm	400 kg / 5 persons

Lift color



Glass

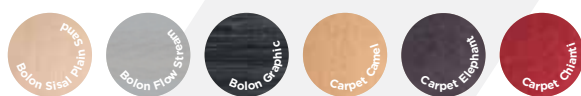
STANDARD
Clear glass



OPTIONAL
Tinted glass



Floor



Intended use

Installations in private homes
Indoor installation environments

Technical compliance

European Machine Directive 2006/42/EC
European Standard EN 81-41

Rated speed

Max 0.15 m/s inside Europe
Max 0.30 m/s outside Europe

Emergency lowering

Battery-powered

Travel height

250 – 15 000 mm

Top height

Min. 2 225 mm to 4 000 mm

Number of floors

2 to 6 floors

Installation

Recessed installation 37 mm below floor level
Installed directly on the floor with a ramp

Operation

Hold to run (press and hold)
One-touch operation (press one time) for installations outside Europe

Power supply

230 V 1-phase
400 V 3-phase

Drive system

Patented screw-and-nut system

Warranty

Aritco HomeLift comes with a 24-month warranty
The screw-and-nut assembly has a 10-year warranty

Aritco 4000

Our smallest and most compact lift. This lift has been designed to meet all requirements for comfort, space and design. It is available in different sizes, with an option to personalize it with details such as glass walls, a range of colors and a variety of materials.

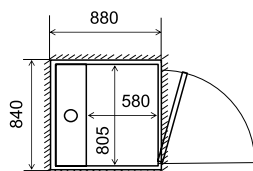


EXPLORE

Key features

Aritco 4000 comes with several customization options to personalize your lift. You can choose between more than 200 different colors, four different glass types and nine different floorings. The lift is also very compact and space-efficient, which makes it possible to install the lift in almost any home, even where space is limited. The lift is equipped with our SmartSafety system, with safety features that anticipate situations and prevent accidents.

Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD
1	580 x 805 mm	840 x 880 mm	250 kg / 2 persons
2	880 x 805 mm	1140 x 880 mm	250 kg / 2 persons
3	1080 x 805 mm	1340 x 930 mm	250 kg / 2 persons

Lift color

Can be painted in any RAL color from the RAL K7 classic chart (Except for pearl and fluorescent colors)



Glass

STANDARD
Clear glass



OPTIONAL
Tinted, dark tinted or frosted glass



Floor



Intended use

Installation in private homes
Indoor installation environments

Technical compliance

European Machine Directive 2006/42/EC
European Standard EN 81-41

Rated speed

Max 0.15 m/s

Emergency lowering

Battery-powered

Travel height

250 - 13 000 mm

Top height

Min. 2 300 mm

Number of floors

2 to 6 floors

Installation

Recessed installation 50 mm below floor level
Installed directly on floor with 50 mm ramp

Operation

Hold to run (press and hold)
One-touch operation (press one time) for installations outside Europe

Power supply

230 V 1-phase

Drive system

Patented screw-and-nut system

Warranty

Aritco 4000 comes with a 24-month warranty
The screw-and-nut assembly has a 10-year warranty

Aritco HomeLift Access

The practical and smart Aritco HomeLift Access makes your home more accessible to you, your family and your friends. It comes in sizes for all needs, with the option to personalize it with such details as glass walls, a range of colors and a variety of materials.



Explore

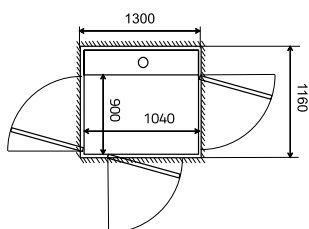
Aritco HomeLift Access

Alternative model
Outdoor version

Key features

Aritco HomeLift Access comes with many customization options. You can personalize your lift by choosing from more than 200 different colors, two different glass types and eight different floorings. The lift is very practical and smart and increases your home's accessibility for everyone. It comes in several different sizes. The larger models accommodate a stroller or wheelchair. The lift is equipped with our SmartSafety system, with safety features that anticipate situations and prevent accidents.

Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD
1	900 x 1040 mm	1300 x 1160 mm	250 kg / 2 persons
2	900 x 1280 mm	1300 x 1400 mm	410 kg / 5 persons
3	900 x 1480 mm	1300 x 1600 mm	410 kg / 5 persons
4	1000 x 1280 mm	1400 x 1400 mm	410 kg / 5 persons
5	1000 x 1480 mm	1400 x 1600 mm	410 kg / 5 persons
6	1100 x 1480 mm	1500 x 1600 mm	410 kg / 5 persons
7	1000 x 1980 mm	1400 x 2100 mm	500 kg / 6 persons
8	1100 x 1580 mm	1500 x 1700 mm	500 kg / 6 persons

Lift color

Can be painted in any RAL color from the RAL K7 classic chart (Except for pearl and fluorescent colours)



Glass

STANDARD
Clear glass



OPTIONAL
Tinted



Floor



Intended use

Installation in private homes
Indoor and outdoor installation environments

Technical compliance

European Machine Directive 2006/42/EC
European Standard EN 81-41

Drive system

Patented screw-and-nut system

Rated speed

Max 0.15 m/s inside Europe
Max 0.25 m/s outside Europe

Emergency lowering

Battery-powered

Travel height

250 - 13 000 mm

Top height

Min. 2 240 mm

Number of floors

2 to 6 floors

Installation

Recessed installation 50 mm below floor level
Installed directly on floor with 50 mm ramp

Operation

Hold to run (press and hold)
One-touch operation (press one time) for installations outside Europe

Power supply

230 V 1-phase
400 V 3-phase

Warranty

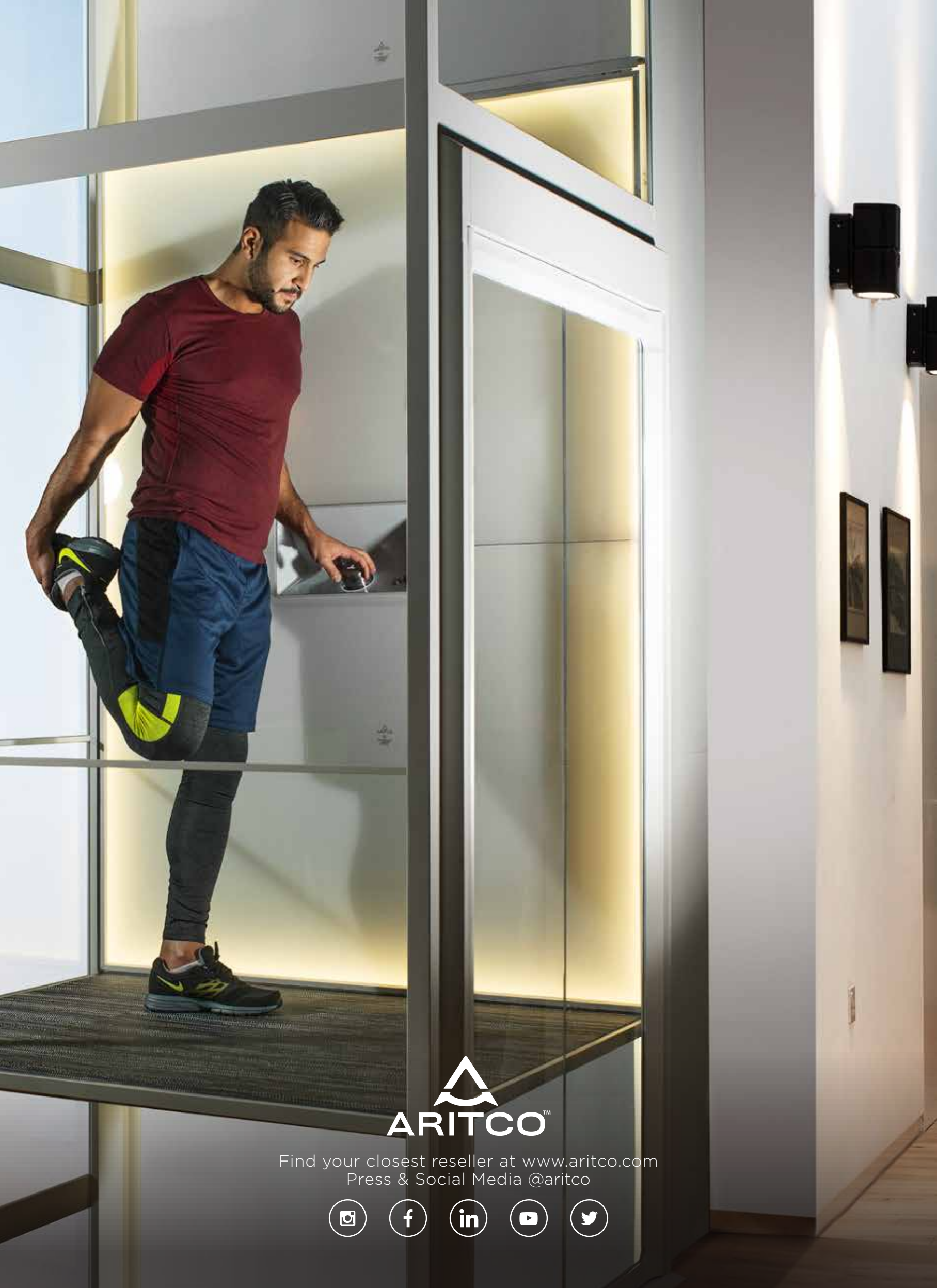
Aritco HomeLift Access comes with a 24-month warranty
The screw-and-nut assembly has a 10-year warranty

Alternative model

Aritco HomeLift Access OUTDOOR version is designed for outdoor use. All outdoor lifts are delivered with corrosion class C5 guides to avoid corrosion.
For more information please visit aritco.com







Find your closest reseller at www.aritco.com
Press & Social Media @aritco

